

JAMESON ANIMAL RESCUE RANCH INTERSHIP PROGRAM DESCRIPTION

Position Title: Communications Social Media Intern

Job Type: Internship

Hours: 10-15 hours per week

Remuneration: Unpaid

Location: 1199 Cuttings Wharf Road, Napa, unless otherwise specified

Reports to: Communications Director as well as Social Media & Content Development Consultant

About Jameson Animal Rescue Ranch

Founded in 2014 by David and Monica Stevens (proprietors of 750 Wines), Jameson Animal Rescue Ranch (JARR) is a 501(c)(3) registered nonprofit organization that is transforming the way we think about animal welfare and advocacy. Seeking to engender systemic change in the outdated industry of animal rescue, which suffers from a significant lack of transparency and accountability, JARR is committed to ending animal hunger, cruelty, and overpopulation. To do so, JARR offers a variety of programs and services to stem the tide of animal deaths from euthanasia; and solve some of the most pressing problems regarding animal abandonment, maltreatment, and negative environmental impact. JARR also collaborates with and acts as a liaison for various animal welfare groups locally and statewide.

About the Communications Social Media Internship

JARR exists to foster harmony between humans, animals, and the environment to create a kinder, more compassionate world. We invite you to come with us along this journey. Working to affect real change in the world, you will help us by translating your passion for animal welfare and advocacy into our communication social media efforts. This internship is also the perfect opportunity to build your resume. There's room for you to collaborate with pioneers and luminaries, with vast and powerful networks.

Responsibilities Include:

- Work hand-in-hand with the Communications Director and Social Media Consultant to help drive our mission forward through story telling via social media and other channels, as well as thru communication management activities
- Leverage your excellent knowledge of social media platforms (FB, IG, Twitter, etc.) and their associated photo/video specs (i.e., square and stories):
 - Assist with post development for social media
 - Prepare visual content for posts
 - Shadow leads for story content development
 - Perform social media administrative tasks (i.e., consent form signature acquisition, photo categorization, etc.)
- Be onsite at our Ranch to facilitate your efforts
- Dedicate 10 to 20 hours per week to accomplishing the job

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- If applicable: Earn internship credits through your school's department

Requirements:

- One year minimum experience using social media in a professional or academic setting
- Patience and ability to work in tight turnaround, high-stress settings and emotional situations
- Good communication skills
 - Oral Communication – Engaging effectively in dialogue
 - Writing – Communicating effectively in writing, editing, and proofing
- Photography
- Passion for helping animals and people, a willingness to accommodate animals in the workplace and a commitment to JARR's mission and brand attributes
- Strong desire to learn the ins and outs of communication management
- Duration: 6 months; or, if applicable, semester long

Email for more information:

Brad Schomburg, Director of Communications

Jameson Animal Rescue Ranch

brad@jamesonrescueranch.org

www.jamesonanimalrescueranch.org

#savinganimalsandtheplanet—together