



FOR IMMEDIATE RELEASE

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Ella's CatHouse & Catnip Bar Opens on January 27th In Downtown Napa!

Sponsored and Produced by Jameson Animal Rescue Ranch, All Resident Felines are Seeking Their Forever Homes and Available for Adoption

Napa (date) – Napa Valley's first cage-free no-kill adoption center for cats is set to open with a ribbon cutting ceremony on Friday, January 27th. Napa Mayor Jill Techel and Napa County Board of Supervisors Diane Dillon and Alfredo Pedroza will be in attendance to officially open the center with a ribbon cutting ceremony. A property of local non-profit, Jameson Animal Rescue Ranch (JARR), and fashioned after an elegant townhouse complete with couches and a gift shop, Ella's will house up to 15 cats at any one time. Guests are invited to visit, spend cuddle couch time and play with the cats.

What: Grand Opening and Ribbon Cutting Ceremony

Where: Ella's CatHouse and Catnip Bar, 1009 Caymus St., Napa 94559

Who: A property of and operated by Jameson Animal Rescue Ranch

Why: A progressive adoption center for cats and those who love them to help alleviate the high euthanasia rates of cats.

Date: Friday, January 27th

Time: 11:00 am

Visuals: Mayor Techel, Board of Supervisors, Alfredo Pedroza, & Diane Dillon staff & cats in residence!

The official opening ceremony will be followed by a soiree and guided tours of the cat house.

Ella's CatHouse & Catnip Bar is set to become a destination point in the world-renowned visitor region and will be offering regular events such as Meow Hour, Yoga Classes, and art shows.

Fashioned after a contemporary townhouse complete with couches and a gift shop, Ella's CatHouse & Catnip Bar will house up to 15 felines at any one time. Guests are invited to visit, spend cuddle couch time and play with the cats. All of the cats at the center are looking for their forever homes and are available for adoptions. The current cat residents have been rescued from various situations; JARR works closely with the Napa County Animal Shelter to take in any cats that are not doing well at the shelter, others are owner surrenders or whose owners have died.

"In response to the serious plight of cats in the United States, not only over-population but a belief that they are disposable, Ella's CatHouse and Catnip Bar was founded in part to respond to the atrocious number of cat euthanasia's, specifically in the Bay area of San Francisco," said JARR co-founder Monica Stevens, "Our hope is that cat adoption will far exceed euthanasia's, and Ella's will become an educational resource for the care of our feline friends."

The name "Ella's CatHouse" captures the essence of JARR. The center is named after a beloved and special rescue cat adored by an outstanding JARR volunteer, Vanessa Conlin, who has dedicated much of her time and energy to helping animals in the Napa Valley and beyond. As Auction Chair of JARR's yearly world-class wine auction fundraiser, [WineaPAWlooza](#), Conlin has been instrumental in building JARR and establishing the organization into the success it is today.

"Curt and I are so touched and honored to have Ella's CatHouse & Catnip Bar named after our sweet little friend. She was a rescue herself—a feral kitten born on the neighbor's porch—but she rescued everyone she met," said Vanessa Conlin, " She had an instinct for knowing when we were under the weather or having a hard time,

and she would stay by our side. She was truly beautiful, inside and out, and she would have been so proud that JARR chose her as the face of this adoption center for other kitties like her!”

Due to high overpopulation and the surrendered cat rate locally, the center exists first and foremost to serve the Napa Valley community. Ella’s mission is to provide a safe sanctuary for unwanted healthy cats in a cage-free environment and to find happy, loving forever homes for adoptable cats. Ella’s CatHouse & Catnip Bar will also serve as an educational center for responsible pet guardianship and to extend the JARR mission to prevent overpopulation through spay and neuter.

The center is staffed by a small team of dedicated volunteers who daily feed, clean and spend time with the cats.

Ella’s CatHouse & Catnip Bar is a property of Jameson Animal Rescue Ranch, a 501c3 non-profit centered in the Napa Valley. For more information please visit www.jamesonanimalrescueranch.org