

WineaPAWlooza Raises \$1.3 Million In Napa OverThe Weekend

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Elliott Taylor and Skylar Grey

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On Friday night, the <u>Jameson Animal Rescue Ranch</u> (JARR) raised \$1.3 million at its annual wine auction, <u>WineaPAWlooza</u>. JARR is a world class animal rescue organization that teamed up with acclaimed vintners to raise money for the cause. "Each year I am amazed by the overwhelming generosity of the wine community, our volunteers, and of course our big-hearted guests who journeyed from across the world to join us for this incredible evening for the animals," **Monica Stevens**, the co-founder of JARR said in a statement. "The majority of funds raised help advance our mission of building a world-class, cage-free animal rescue and

sanctuary that will provide a legacy of unprecedented resources and care for animals. This educational haven will be open to our community and visitors alike and will serve as a destination and best-practices example for animal advocacy. After tonight, we are well on our way to making this dream a reality." The event was at Gamble Family Vineyards and included a two-hour grand tasting, a star-studded pet parade, a delicious plant-based meal, and a high-energy live auction led by Fritz Hatton. Notable vintners in attendance? Jason and Flora Chang of Nine Suns, Juan Mercado of Realm, Helen Keplinger and DJ Warner of Keplinger Wine, and Tim Mondavi of Continuum, among many others.

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