

TV Personality Bonnie-Jill Laflin Helps Raise Funds for Animal Charity WineaPAWlooza

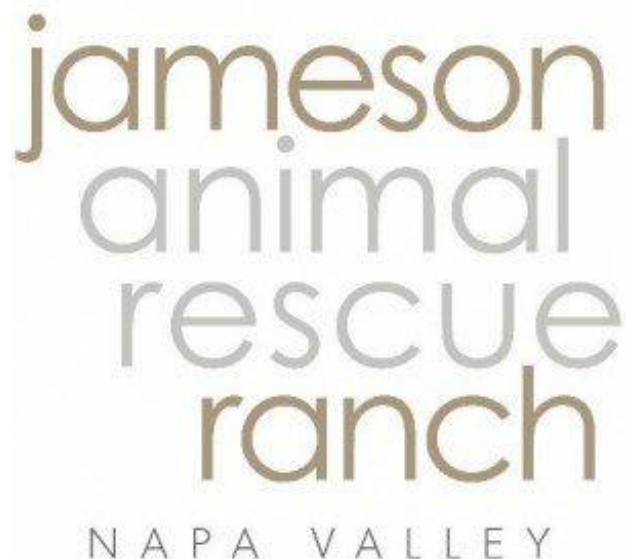
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Funds raised at Jameson Animal Rescue Ranch yearly fundraiser, WineaPAWlooza will assist with implementation of its nine vital programs and to spearhead disaster preparedness, response, and relief for animals throughout the Napa Valley and Bay Area.

Napa, CA – **Bonnie-Jill Laflin** (*Sportscaster, TV Personality, Star of “Basketball Wives,” model*) joined forces with Napa-based charity Jameson Animal Rescue Ranch (JARR) at their annual wine auction on Saturday, July 29th to help raise much-needed funds for animals. Held at the Gamble Family Vineyards the event exceeded expectations and raised \$1.4 million. Funds raised will help drive JARR’s mission of building a state-of-the-art animal rescue, and sanctuary in the Napa Valley, fund programs and to disaster relief for animals.



Laflin emceed the star-studded pet parade led by Mr. Moo, a 200lb pot belly pig, and which also featured an array of adoptable dogs and a once homeless and now glamorous chihuahua called “Honey” adopted by local Kelly Carter of Alpha Omega Winery.

The evening included a two-hour grand tasting of the most sought-after wines in the valley, enticing plant-based bites created by Top Chef star, Chef Casey Thompson and a high-energy live auction led by Fritz Hatton, the most foremost wine auctioneer in the US. The prodigious auction lots were all about luxury and opulence and included some of the most unique wines in the country.

“Now In its fifth year, the magic of WineaPAWlooza never ceases to amaze me,” said Monica Stevens, Co-Founder, JARR “The culmination of our wine community, spectacular wine, top chefs, animal lovers, staff and volunteers who all come together to support JARR’s mission

and better the lives of all animals is truly wonderful.”

In attendance were many famous Napa Valley vintners and wine-making notables such as Russell Bevan, Amanda Harlan, Tor Kenward, Julien Fayard, Juan Mercado, Andy Beckstoffer, Shannon Staglin, Will Phelps, Jasmine Hirsch, Larry Fairchild, Mark and Sherri Carter and host of the event, Tom Gamble – all dedicated to the mission of JARR.

The most coveted auction lot of the weekend was the “Unique Barrique” a barrel of wine fruit from the 100-point vineyard, Beckstoffer Dr. Crane, made by winemakers extraordinaire, Russell Bevan and Philippe Melka fetched \$200,000.

The evening concluded with a musical set by Napa Valley-based rock band, Wristrocket.

Berkshire Hathaway private jet company, NetJets Inc, was the premier sponsor of the event this year.

About Jameson Animal Rescue Ranch

Founded in June 2014 by David and Monica Stevens (proprietors of 750 Wines), Jameson Animal Rescue Ranch (JARR) is a no-kill rescue and sanctuary in the Napa Valley for companion and farmed animals in need. The nonprofit provides transitional and permanent shelter, adoption and rescue services, humane education, animal advocacy, and is committed to ending animal hunger, cruelty, and overpopulation. JARR also collaborates with and acts as a liaison for various animal rescue groups locally and statewide.

JARR's vision includes building a state-of-the-art, cage-free animal rescue and sanctuary uniquely serving the physical and emotional needs of all of its companion and farmed animal residents. Renowned architect Howard Backen of Backen, Gillam & Kroeger Architects and Tim McDonald of Centric Construction are generously leading the building and design team for the Ranch.

Jameson Animal Rescue Ranch is a 501(c)(3) registered nonprofit organization. To learn more about the Ranch and how you can help, please visit <http://www.jamesonanimalrescueranch.org>.