



LOT 17

FUND A NEED: JAMESON ANIMAL RESCUE RANCH'S MOONSHOT!

The next chapter of the Jameson story builds on our successes over the past five years in order to enact the vital systemic change needed to ensure the future welfare of our animals, the planet, and the people who love them both.

As such, a world-class team is being built alongside the design of the Jameson Sustainable Animal Rescue Ranch: Napa Hub and Headquarters, for which we are raising \$10 million to construct. The fully sustainable working model for animal advocacy and rescue will serve as a blueprint for other change leaders across the country. Our goal is to support other communities and open 100 Jameson satellites in the next five years. Impossible? Never. With your help tonight, we'll show the world how this can be done and that we mean business.

We need you to invest with us so we can build the new model that our beloved animals, their human companions, and the land on which they live, all deserve. We ask you to join with us and make the sustainable ranch a reality!

Thank you for supporting this critical Fund a Need!



About The Jameson Sustainable Animal Rescue Ranch

The Jameson Sustainable Animal Rescue Ranch in Napa Valley will be the hub and headquarters for the change we seek to create. The ranch will be a model and solutions center for animal advocacy and rescue that will serve as a blueprint for other communities to replicate under a franchisee-like structure. We will provide the turnkey blueprint and operational training for other communities to build JARR satellite ranches, and are developing a charitable structure for landowners to donate land to support sustainable rescue facilities and receive positive tax benefits.

The ranch will serve as a leading example of the interconnection between animals, the environment, and humans. In addition to building on the world-class animal advocacy and stewardship that JARR is known for, here are a few of the environmental components that the ranch will include:

- Efficient energy, water, and other resource use, including a closed-loop water treatment system—we will reduce our water and energy use by 90%.
- Renewable energy use; i.e., solar energy and wind.
- Material use that is non-toxic, ethical, and sustainable.
- Agricultural biodiversity to grow as much food as possible and promote a plant-based diet.
- Mitigation of soil erosion and/or loss by maintaining pasture with coverage, rotational grazing, and responsible waste management.
- Use of buffer strips and grassed waterways to support soil and water quality.

With much love and gratitude,
Monica & David Stevens, Founders
Jameson Animal Rescue Ranch
saving animals and the planet—together